



FEI WORLD CUP™ FINALS PARIS 2018

11-15 AVRIL

ACCORHOTELS ARENA



Paris, 7th December 2017

Press release

THE LONGINES FEI JUMPING WORLD CUP FINAL AND THE FEI DRESSAGE WORLD CUP FINAL: BACK TO A MYTHICAL VENUE!

The Longines FEI World Cup Jumping Final and the FEI World Cup Dressage Final that bring the 2017-2018 season to a close, will return to a venue where some of the greatest pages in the history of equestrian sport have been written: the AccorHotels Arena in Paris-Bercy. The GL events Group, the organiser of the Equita exhibition and the last French finals, which were held in Lyon in 2014, will be in charge of the organisation. We look forward to seeing you from 11th to 15th April 2018.

A rare event

Intense moments of sport in front of 40,000 spectators throughout the whole event, in a brand-new arena: this is what awaits Parisian and international audiences at the AccorHotels Arena from 11th to 15th April 2018, thanks to the GL events Group, Longines, the Fédération Equestre Internationale and the Fédération Française d'Equitation. It is only the third time that France will simultaneously host both the jumping and dressage finals, which attract the best riders on the planet every year. With regards to jumping, these "indoor world championships" were invented in 1978 by a Swiss journalist, Max Ammann at the request of Prince Philip, the Duke of Edinburgh, the then president of the Fédération Equestre Internationale. They were modelled on the skiing World Cup and aimed at improving media coverage of horse riding. It is a global competition bringing together the best riders in the world who must qualify for the event on their own continents through regional leagues. The European league is recognised as the most difficult and the 13 qualifying legs include two French cities, Lyon in November and Bordeaux in February.

Paris and the FEI World Cups: some of the greatest pages in equestrian sport

Ever since the Palais Omnisport de Paris-Bercy opened in 1984, horses and the show jumping World Cup have written some great pages of their history in the French capital. The first winner of a Grand Prix World Cup leg in Bercy, in April 1984, was Fritz Ligges, riding Ramzes ahead of the Brazilian wizard Nelson Pessoa on Larramy. The venue went on to host some magnificent sporting occasions including, in 1987, the first World Cup final ever to be held in France, won by the American rider Katherine Burdsall and The Natural, the first show jumping horse to be sold for over \$1 million. Four years later, in 1991, the first French World Cup Dressage Final saw victory of the black stallion Matador, ridden by Finland's Kyra Kyrklund.



GL events
Equestrian
Sport

59 quai Rambaud
CS 50056
69285 Lyon cedex 02 - France

Tél. : +33 (0)4 78 176 250
Fax : +33 (0)4 78 176 345
equita@gl-events.com

SAS AU CAPITAL DE 1 000 000 €
SIREN 453 100 562 RCS LYON
feeworldcupfinals-paris.com
gl-events.com



FEI WORLD CUP™ FINALS PARIS 2018

11-15 AVRIL

ACCORHOTELS ARENA



On the show jumping circuit, it was the era of the historic duels between Jappeloup (the winner in 1986) and Milton (victory over Jappeloup in 1988, and winner again in 1990). Moreover, it was at the truly magical POPB that Great Britain's John Whitaker chose to ride in 1992 to bid farewell to this horse that has left an indelible mark on its sport.

The AccorHotels Arena was renovated in 2015 and is once again ready to resonate to the sound of the hooves of this year's greatest horses. A sound that audiences here will soon find familiar: both the Longines FEI Jumping Final and the FEI Dressage Final are set to become regular features in Paris. The story begins again. The story continues.

Ticket sales are open and packages accessible to everyone are on offer with prices ranging from €10 for the preparatory classes to €175 for the best seats on the days of the finals with a preferential rate for Fédération Française d'Équitation licence holders.

PRESS CONTACTS

GL EVENTS' GROUP EQUESTRIAN DEPARTMENT - Daniel Koroloff - daniel@blizko-communication.com

Mob.: +33 (0)6 11 02 18 12

SPECIALISED PRESS - Pascal Renaudon - p.renaudon@rbpresse.com

Mob.: +33 (0)6 07 75 04 07



GL events
Equestrian
Sport

59 quai Rambaud
CS 50056
69285 Lyon cedex 02 - France

Tél. : +33 (0)4 78 176 250
Fax : +33 (0)4 78 176 345
equita@gl-events.com

SAS AU CAPITAL DE 1 000 000 €
SIREN 453 100 562 RCS LYON
feeworldcupfinals-paris.com
gl-events.com



FEI WORLD CUP™ FINALS PARIS 2018

11-15 AVRIL

ACCORHOTELS ARENA



ACCREDITATION REQUEST

An accreditation request form will soon be online.

Please fill in the present form and send it to the press officers in case you need a prompt response about your request, i.e. if you need to book flights.

NAME OF THE MEDIA* : _____

CATEGORY* (several choices possible) :

- WRITTEN PRESS PHOTO AGENCY WEB TV WEBSITE BLOG
 PRESS AGENCY TV YOUTUBE CHANNEL RADIO OTHER (specify)

FUNCTION* (only one choice possible) :

- JOURNALIST CAMERAMAN OTHER (specify)
 PHOTOGRAPHER TV STAFF

TITLE

Mr. / Ms. / Mrs. - Last name* : _____ First name* : _____

Press card number** : _____ Country* : _____

Date of birth* : _____ Place of birth* : _____

Direct phone number* : _____ Mobile* : _____

E-mail* : _____ @ _____

ACCREDITATION REQUEST - DATES* :

- 11th April 12th April 13th April 14th April 15th April

For any accreditation request, please send your identity photo in digital format.

* Required fields.

** If you don't have a press card, please enclose a letter from your editor with your accreditation request, proving that you will cover the event, as well as previous publications related to the FEI World Cups.



GL events
Equestrian
Sport

59 quai Rambaud
CS 50056
69285 Lyon cedex 02 - France

Tél. : +33 (0)4 78 176 250
Fax : +33 (0)4 78 176 345
equita@gl-events.com

SAS AU CAPITAL DE 1 000 000 €
SIREN 453 100 562 RCS LYON
feeworldcupfinals-paris.com
gl-events.com